DAY 1: Tuesday, August 6th

9 – 9:15 Welcome and Introductions

9:15 – 10:45 Director’s Update and Discussion

*Objectives:*
- Introduce new Council members and MOA Signatories
- Review completed FY12 projects, a summary of the FY13 budget and funded activities; Review of program priorities.

10:45 – 11 Break

11 – noon New Web and Data Capabilities

*Objectives:*
- Discover and explore new, interactive PacIOOS data layers and web-based products.
- Discuss future web and data priorities.

Noon – 1 Lunch (provided)

1 – 1:30 Wave Gliders and IOOS: A presentation by Kyle Vander Lugt

1:30-3 Discussion: A Strategy for Evaluating PacIOOS Services: Eval 2.0

*Objectives:*
- Discuss and approve the revised Program Evaluation Process for application in FY13.

3:3:15 Break

3:15-4 Discussion: Marketing PacIOOS

*Objectives:*
- Determine the best marketing strategy for FY13 based on successes, weaknesses, target audiences, and program priorities.
- Develop a method to better understand our value and quantify success.

4 – 4:15 Wrap-Up

6-9pm Outdoor Reception at the Outrigger Guam.
DAY 2: Wednesday, August 7th

9–9:15 Recap of Day 1 and Kick off to Day 2

9:15–9:45 PacIOOS and University of Guam: A Presentation by Laura Biggs

9:45–10:15 PacIOOS and NWS: A Presentation by Chip Guard

10:15–10:30 Break

10:30–12:30 Program Priorities and Budget Realities: Where to Focus Efforts

  Objectives:
  • Understand the true cost of PacIOOS operations and efforts in relation to current and expected budget numbers.
  • Agree on where to focus near-term efforts to meet program priorities efficiently.

12:30–1:30 Lunch (provided)

1:30–2 Roles of the Council and MOA Signatories

  Objectives:
  • Agree on the roles, expectations, and areas of collaboration for the Program Office, Governing Council members, and MOA signatories.

2–3 Final Discussions, Next Meeting, and Wrap-Up