

2013
PacIOOS Governing Council Agenda
Outrigger Guam

DAY 1: Tuesday, August 6th

- 9 – 9:15 Welcome and Introductions
- 9:15 – 10:45 Director’s Update and Discussion
Objectives:
- Introduce new Council members and MOA Signatories
 - Review completed FY12 projects, a summary of the FY13 budget and funded activities; Review of program priorities.
- 10:45 - 11 Break
- 11 – noon New Web and Data Capabilities
Objectives:
- Discover and explore new, interactive PacIOOS data layers and web-based products.
 - Discuss future web and data priorities.
- Noon – 1 Lunch (provided)
- 1 – 1:30 Wave Gliders and IOOS: A presentation by Kyle VanderLugt
- 1:30-3 Discussion: A Strategy for Evaluating PacIOOS Services: Eval 2.0
Objectives:
- Discuss and approve the revised Program Evaluation Process for application in FY13.
- 3:-3:15 Break
- 3:15-4 Discussion: Marketing PacIOOS
Objectives:
- Determine the best marketing strategy for FY13 based on successes, weaknesses, target audiences, and program priorities.
 - Develop a method to better understand our value and quantify success.
- 4 – 4:15 Wrap-Up
- 6-9pm Outdoor Reception at the Outrigger Guam.

DAY 2: Wednesday, August 7th

9–9:15 Recap of Day 1 and Kick off to Day 2

9:15-9:45 PacIOOS and University of Guam: A Presentation by Laura Biggs

9:45–10:15 PacIOOS and NWS: A Presentation by Chip Guard

10:15–10:30 Break

10:30–12:30 Program Priorities and Budget Realities: Where to Focus Efforts

Objectives:

- Understand the true cost of PacIOOS operations and efforts in relation to current and expected budget numbers.
- Agree on where to focus near-term efforts to meet program priorities efficiently.

12:30-1:30: Lunch (provided)

1:30–2 Roles of the Council and MOA Signatories

Objectives:

- Agree on the roles, expectations, and areas of collaboration for the Program Office, Governing Council members, and MOA signatories.

2 -3 Final Discussions, Next Meeting, and Wrap-Up